

# Simona Denicolai & Ivo Provoost Art Rotterdam 2015

5 – 8 February 2015



**West Den Haag is pleased to showcase Denicolai & Provoost at Art Rotterdam, in the Netherlands.**

As multidisciplinary artists, Denicolai and Provoost work with, but not limited to, animation, objects, and installations. Central to their practice is to play with existing models such as the social and economic systems by upturning the common perception of things. To do this, they retract art from its conventional place by working within public spaces such as fish markets, town squares, social media, and public institutions to extend their work outward into daily life. This was seen in their recent West show MORE and how they approach the platform offered by Art Rotterdam.

Comprising of eighteen Western-style model ships and a catalogue, West presents 'The Maritime History of The Netherlands' by Denicolai and Provoost at Art Rotterdam. The work is brought about through a fruitful collaboration with Den Haag residents. Originally found on the windowsills of private homes, the ships uproot the established style of the art fair presentation. Passers-by of, and visitors to the ship-owners' home are greeted with a poster apologizing for the missing object.

Together with the models at Art Rotterdam is a catalogue with anecdotes and the history of each ship. Mentioning the addresses of the ship owners, the catalogue becomes a guide for an exhibition in the city. Upon their return, at the conclusion of the art fair, the ships form an exhibition in the city of Den Haag, which is both permanent and fragile.

Simona Denicolai (1972, Milan) and Ivo Provoost (1974, Diksmuide) live and work in Brussels. They have exhibited widely at institutions and galleries internationally, including places such as NICC vitrine, Brussels, (SIC), Brussels; Kunstenfestivaldesarts, Brussels; Institut d'art contemporain, Villeurbanne; Casino, Luxembourg; Castlefield Gallery, Manchester; TRACK, Ghent; and West Den Haag.

For press photos and more information, you can contact MJ Sondeijker: [marie-jose@westdenhaag.nl](mailto:marie-jose@westdenhaag.nl)

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